

ROTARY SOCIAL MEDIA CONTENT CALENDAR IDEAS

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Tip Tuesday	Wisdom Wednesday	Thankful Thursday - Show Gratitude for your club members, community members	FAQ Friday- Answer a question people may have about Rotary.	Snicker Saturday - A funny meme or cartoon.
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Testimonial Tuesday - Have someone share why they love Rotary	Highlight the Rotary Theme of the Month	Thankful Thursday - Show Gratitude for your club members, community members	Fun Facts - About your President?	Post Pictures of People in Action - Service Project photos.
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Tip Tuesday	Wisdom Wednesday	Thankful Thursday - Show Gratitude for your club members, community members	TGIF Post	Snicker Saturday - A funny meme or cartoon.
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Testimonial- Have someone share why they are part of Rotary	Highlight the Rotary Theme of the Month	Thankful Thursday - Show Gratitude for your club members, community members	FAQ Friday- Answer a question people may have about Rotary.	Post Pictures of People in Action - Service Project photos.